ORDER

Orders

Order / Rev:

104994

Alt Order #:

06837955

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

GENERAL

Flight Dates: Original Date / Rev: 09/25/12 - 10/01/12

Order Type:

08/01/12 / 10/02/12

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Washington Harbor

Washington, DC 20007

Obama for America

Demographic:

Product Codes:

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast EOM/EOC

Advertiser

Name:

A35+

PLC01-Democrat

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	98	\$77,325.00	\$65,726.25
10/01/12	10/01/12	22	\$16,525.00	\$14,046.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	98	\$77,325.00	\$65,726.25	0.00
October 2012	22	\$16,525.00	\$14,046.25	0,00
Totals	120	\$93,850.00	\$79,772.50	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$93,850.00
Market	100%	\$312,833.33

Total \$0.00 \$0.00
\$0.00
\$0.00
\$0.00
336.67
\$0.00
\$0.00
438.33
128.33
566.67
\$0.00
\$0.00
513,33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/V	/aQM	5-6a	-TWTF	:30	4	\$90.004	0.00 NM	4	\$1,300.00
				M-F 5-6a WakeUp w/V	Vagners								
	NEWS												
	Star	t Date	End Date	Weekdays Snot	s/Week	Rate	Rating						

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KSNV

Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837955

[Revised Rate to Reinstate]

CM

658a-9am

~TWTF~~

:30

4

\$200.004

0.00 NM

\$3,400.00

E 3 KSNV 09/25/12 09/28/12

09/25/12 - 10/01/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rtg Type Spots Ln Rate Pri Amount KSNV 09/25/12 09/28/12 M-F 5-6a WakeUp w/WaQM 5-6a -TWTF--:30 \$90.004 0.00 NM \$1,300.00 M-F 5-6a WakeUp w/Wagners **NEWS** Weekdays Start Date End Date Spots/Week Rate Rating Week: 09/24/12 09/30/12 ~TWTF--4 \$90.00 0.00 Start/End Time Spot 5 4 1 Ch Date Range <u>Description</u> Weekdays Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----:30 (\$90.00) 0.00 *NM* See MG 1,5,1,6,1,7,1,8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----:30 (\$90.00) 0.00 *NM* See MG 1.5.1.6.1.7.1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a (\$90.00) 0.00 NM -TWThF----:30 See MG 1.5.1.6.1.7.1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----:30 (\$90.00) 0.00 NM See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----:30 \$325.00 0.00 NM MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----:30 \$325.00 0.00 NM (f) MG for 1.2.1.4.1.1.1.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----:30 \$325.00 0.00 NM MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----:30 \$325.00 0.00 NM MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate] E 2 KSNV 09/25/12 09/28/12 M-F 6-7a WakeUp w/WaQM 6-7a -TWTF--:30 \$175.004 0.00 NM \$2,600.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF--4 \$175.00 0.00 <u>Length</u> Spot Ch Date Range Description Start/End Time Weekdays Rate Rtg Type 1 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 (\$175.00) 0.00 NM See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 (\$175.00) 0.00 NM See MG 2,5,2,6,2,7,2,8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a ~TWThF----:30 (\$4-75-00) 0.00 NM See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 (\$175.00) 0.00 NM See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 \$650.00 0.00 NM (M) MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 \$650.00 0.00 NM (f) MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 \$650.00 0.00 NM (f) MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----;30 \$650.00 0.00 NM (f) MG for 2.4,2.2,2.1,2.3

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KSNV

Order / Rev: 104994

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Obama for America

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Flight Dates: 09/25/12 - 10/01/12

Product Desc: OBAMA FOR AMERICA

1536

Amount Rate Pri Rtg Type Spots Len Spots Days Break Start/End Time Inventory Code End Start l n Ch oday Show **Today Show** TODAY SHOW Rating <u>Rate</u> Spots/Week Weekdays End Date Start Date 0.00 \$200.00 09/30/12 -TWTF--<u>Weekdays</u> <u>Length</u> Rate Rtg Type Week: 09/24/12 Start/End Time **Description** :30 (\$200:00) 0.00 NM Ch Date Range Spot -TWThF----658a-9am 1 KSNV 09/24/12-09/30/12 Today Show See MG 3.5,3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$200.00) 0.00 NM -TWThF---:30 658a-9am 2 KSNV 09/24/12-09/30/12 Today Show See MG 3.5,3.6,3.7,3.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 (\$200.00) 0.00 NM -TWThF----658a-9am 3 KSNV 09/24/12-09/30/12 Today Show See MG 3.5,3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$200.00) 0.00 NM :30 -⊤wThF--∺-658a-9am 4 KSNV 09/24/12-09/30/12 Today Show See MG 3.5,3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$850.00 0.00 NM -TWThF----658a-9am 5 KSNV 09/25/12-09/28/12 Today Show MG for 3.3,3.2,3.1,3.4 [Revised Rate to Reinstate] \$850.00 0.00 NM :30 -TWThF----658a-9am 6 KSNV 09/25/12-09/28/12 Today Show (f) MG for 3.3,3.2,3.1,3.4 [Revised Rate to Reinstate] \$850.00 0.00 NM :30 -TWThF---658a-9am 7 KSNV 09/25/12-09/28/12 Today Show (f) MG for 3.3,3.2,3.1,3.4 [Revised Rate to Reinstate] :30 \$850.00 0.00 NM -TWThF----658a-9am 8 KSNV 09/25/12-09/28/12 Today Show (h) MG for 3.3,3.2,3.1,3.4 [Revised Rate to Reinstate] \$325.00 0.00 NM \$325.001 :30 -----E 6 KSNV 09/30/12 09/30/12 News 3 Sunrise - SUND&M 6a-7a News 3 Sunrise SUNDAY **NEWS** Spots/Week Rate Rating Weekdays Start Date End Date 0.00 \$325.00 Week: 09/24/12 09/30/12 \$625.00 1 0.00 NM \$150,004 ----S :30 7a-8am CM E 7 KSNV 09/30/12 09/30/12 Sunday Today Sunday Today SUN TODAY Rating Rate Spots/Week Weekdays End Date Start Date 0.00 \$150.00 09/30/12 Rate Rtg Type Week: 09/24/12 <u>Length</u> <u>Weekdays</u> Start/End Time Description 1 Ch Date Range (\$150.00) 0.00 NM Spot ----Su :30 7a-8am 1 KSNV 09/24/12-09/30/12 Sunday Today [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$625.00 0.00 NM :30 ----Su 7a-8am 2 KSNV 09/30/12-09/30/12 Sunday Today MG for 7.1 09/30 [Revised Rate to Reinstate] \$3,000.00 \$3,000.001 0.00 NM ----S :30 8a-9am CM E 8 KSNV 09/30/12 09/30/12 Meet the Press Meet the Press MEET THE PRESS Rating Spots/Week <u>Rate</u> Weekdays End Date Start Date 0.00 \$3,000.00 ----S \$1,400.00 Week: 09/24/12 09/30/12 0.00 NM \$95,004 :30 4 -TWTF--M-F Today Show II 3rd HCM 9-10a E 11 KSNV 09/25/12 09/28/12 M-F Today Show II TODAY SHOW II Rating Spots/Week <u>Rate</u> Weekdays End Date Start Date 0.00 \$95.00 -TWTF--09/30/12 Week: 09/24/12

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Order / Rev:

104994

Advertiser:

Obama for America

06837955 Alt Order #: Flight Dates:

Product Desc:

OBAMA FOR AMERICA

09/25/12 - 10/01/12

[Revised Rate to Reinstate]

E 13 KSNV 09/25/12 09/28/12

Estimate: 1536

KSNV

\$1,300.00

\$80.004

-TWTF--

CM

11am-12pm

:30

0.00 NM

Flight Dates.	-0072	- 10,0												
•									D-4	- Dl	Dta Tu	na Sna	nte	Amount
Ln Ch	Start	End	Inventory Code	Brea	k Start/End	Time	Days	Len Spots	\$95.	Pri	0.00 1		4	\$1,400.00
E11 KSNV	09/25/12	09/28/12	M-F Today Show		9-10a		-TWTF-	- :30 4	ф95.	004	0.00	VIVI	-,	4 1,100.00
TODAY	CHOMI		M-F Today Show	' 11								- 1		
	SHOW II	End Date	W <u>eekdays</u>	Spots/Wee		<u>Rat</u>	-					ŀ		
Week: 09/		09/30/12	-TWTF	-	4 \$95.00	C	0.00	Weekdays <u>Le</u>	ngth	Rate	Rtg Ty	p <u>e</u>		
Spot Ch	Date Rar		Description		<u>art/End Time</u> 10a			-TWThF		\$95.00)				
1 KSNV	/ 09/24/12 - MO 11	-09/30/12 N 5,11.6,11.7	1-F Today Show II	Sid i ii = 5-	100							1		
5e [.N	IOT AVAII	_ABLE RAT	[E] NOT AVAILAB	LE RATE					.20 /	\$ 95.00)	0.00	N100		
2 KSN\	/ 09/24/12	-09/30/12 [И-F Today Show II	3rd Hr 9-	10a			-TWThF	:30 (⊕ 90.00)	0.00	, 4,,,,		
Se	e MG 11.	5,11.6,11.7	,11.8	I E BATE								1		
A.]	NOT AVAII	LABLE RA	, re] NOT AVAILAB <i>M-F Today Show II</i>	3rd Hr 9-	-10a			-TWThF	:30 (\$ 95.00)	0.00	NM		
90	o MG 11	5 11 6 11 7	'.11.8									ļ		
4.1	IAVA TON	LABLE RA	TE] NOT AVAILAB	LE RATE				-TWThF	:30	(\$95.00)	0.00	NM		
4 KSN'	V 09/24/12	2-09/30/12	M-F Today Show II	3rd Hr 9	-10a			- 144 1111	,00	, \$00.007	• • • • •			
Sr	ee MG 11.	5,11.6,11.7	7,11.8 TE] NOT AVAILAB	LE RATE										
ן.ו' 'א א (SN	NOT AVAI N 09/25/13	2-09/28/12	M-F Today Show II	3rd Hr 9	-10a			-TWThF-⊶	:30	\$350.00	0.00	NM		
⊕ M	G for 11.1	,11.4,11.3,	11.2									1		
_ [F	Revised Ra	ate to Reins	itate]	ا بدالت المسادة	-10a			-TWThE	:30	\$350.00	0.00	NM		
			M-F Today Show I	i sru mi e	-10a							Į.		
(A) (A)	iG for 11.1 Revised Ri	i,11.4,11.3, ate to Reins	state)						00	6050.0 (NIBA		
ں 7 KSN	V 09/25/1	2-09/28/12	M-F Today Show I	1 3rd Hr 9)-10a			-TWThF	:30	\$350.00	0.00	1A(A)		
(M) N	IG for 11.1	1,11.4,11.3	11.2									1		
[F	Revised R	ate to Rein	state] M-F Today Show I	I 3rd Hr 9	9-10a			-TWThF	:30	\$350.00	0.00	NM		
8 KSN	10 09/25/1 10 for 11	2-09/20/12 1 ,11.4,11.3	.11.2		. , = =:							- 1		
[1	Revised R	ate to Rein	state]						4 60	0.004	0.00	NM	4	\$1,300.00
E 12 KSN	V 09/25/	12 09/28/1	2 M-F Today Sho	w III 4th 163M	10am-11	am	-TWT	= :30	4 \$8	0.004	0.00	NIVI	-7	Ψ1,000.00
			Today 4th Hou	r										
	AY SHOW Start Date		e <u>Weekdays</u>	Spots/W	<u>eek</u> <u>R</u> at	<u>te R</u>	ating					1		
	09/24/12	09/30/12	-TWTF		4 \$80.0		0.00	Weekda <u>ys</u>	Length	Rate	Rtg	Туре		
Snot (Ch Date R	lange	Description		<u>Start/End Tim</u> 10am-11am	<u>ie</u>		-TWThF	;30	(\$80.00				
1 KSI	NV 09/24/	12-09/30/12 2.5,12.6,12	M-F Today Show	111 401 111	TOURT TION							1		
1	NOT AVA	AILABLE R	ATE] NOT AVAILA	BLE RATE				era mela re	•20	(\$80.0	מו חומר	NM		
2 KS	NV 09/24/	12-09/30/1	2 M-F Today Show	III 4th Hr	10am-11am			-TWThF	,30	(φου.υ	0, 0.00			
ı	See MG 1	2.5,12.6,12	2.7,12.8 ATELNOT AVAILA	BLERATE								l		
2 1/2	NOT AV NU ODZA	42.09/30/1	ATE] NOT AVAILA 2 M-F Today Show	III 4th Hr	10am-11am			-TWThF	:30	(\$80.0	<i>0</i>) 0.00	NM C		
	See MG 1	2.5.12.6.12	2.7.12.8											
	I NOT AV	AILABLE R	(ATE) NOT AVAILA	BLE RATE	40-m 44 am			-TWThF	:30	(\$80.0	(a) 0.00	NN C		
4 KS	NV 09/24	/12-09/30/1	2 M-F Today Show	III 4th Hr	Tuam-Tram				,		ĺ	1		
	See MG 1	12.5,12.6,12 All ABLE F	2.7,12.8 RATE] NOT AVAILA	ABLE RATE										
5 KS	NV 09/25	/12-09/28/1	2 M-F Today Show	/ III 4th Hr	10am-11am			-TWThF	:30	\$325.	0.0	U INIVI		
(M)	MG for 12	2.3,12.4,12.	1,12.2											
	[Revised	Rate to Re	instate]	v III Ath Hr	10am-11am			-TWThF	:30	\$325.	0.0	0 NM		
		/12-09/28/1 2.3,12.4,12	2 M-F Today Show	V 311 -FE11 (11	Tourist Trains									
	[Revised	Rate to Re	instate)						.20	使なつ E	0.0 0.0	n NM		
	NV 09/25	/12-09/28/	I2M-F Today Shov	v III 4th Hr	10am-11am			-TWThF	- :30	φυ20.	U.U	.O 14141		
1	MG for 1	2.3,12.4,12	.1,12.2											
0.14	Revised] 2000 VIAS	Rate to Re	instatej 12 M-F Today Shov	w ill 4th Hr	10am-11am			-TWThF	- :30	\$325	.00 0.0	MN 00		
		2.3,12.4,12												
ψ.		Rate to Re												44.000.0

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09/25/12 - 10/01/12

Estimate:

1536

Ln Ch Start End	Inventory Code	Break Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
	Rachael Ray Rachael Ray						
RACHEL RAY	Racilael Ray						
Start Date End Date		pots/Week Rate	Rating				
Week: 09/24/12 09/30/12		4 \$80.00	0.00	Weekdays Len	nth Pate	Rtg Type	
Spot Ch Date Range 1 KSNV 09/24/12-09/30/12	Description Rachael Rav	<u>Start/End Time</u> 11am-12pm				0.00 NM	
See MG 13.5,13.6,13.	-	, ,			,,		
	ATE] NOT AVAILABLE			1			
2 KSNV 09/24/12-09/30/12	•	11am-12pm		-⊤WThF	:30 (\$80.00)	0.00 <i>NM</i>	
See MG 13.5,13.6,13.	. <i>7,13.8</i> ATE] NOT AVAILABLE	RATE					
3 KSNV 09/24/12-09/30/12		11am-12pm		TWThF	:30 (\$80.00) 0.00 <i>NM</i>	
See MG 13.5,13.6,13	.7,13.8	,			, ,		
	ATE] NOT AVAILABLE						
4 KSNV 09/24/12-09/30/12		11am-12pm		-TWThF	:30 (\$80.00)) 0.00 <i>NM</i>	
See MG 13.5,13.6,13.	. 7, 73.8 ATE] NOT AVAILABLE	RATE					
5 KSNV 09/25/12-09/28/12		11am-12pm		~TWThF	:30 \$325.00	0.00 NM	
(f) MG for 13.2,13.3,13.1	,13.4						
[Revised Rate to Rein	•				00 4005.00		
6 KSNV 09/25/12-09/28/12	•	11am-12pm		-TWThF	:30 \$325.00	0.00 NM	
MG for 13.2,13.3,13.1 [Revised Rate to Rein						j	
7 KSNV 09/25/12-09/28/12	-	11am-12pm		-TWThF	:30 \$325.00	0.00 NM	
MG for 13.2,13.3,13.1							
[Revised Rate to Rein		4446		eurb e	.an #ane n	0 00 NM	
8 KSNV 09/25/12-09/28/12	•	11am-12pm		-TWThF	:30 \$325.00	0.00 NM	
[Revised Rate to Reir							
E 14 KSNV 09/25/12 09/28/1	12 Noon News	CM 12-1230pm	-TW⊤F	:30 4	\$125.004	0.00 NM 4	\$1,700.00
	Noon News						
NEWS	o Maakdaya (Spots/Week Rate	Rating				
Start Date End Dat Week: 09/24/12 09/30/12		4 \$125.00	0.00				
Spot Ch Date Range	Description	Start/End Time		<u>Weekdays</u> <u>Ler</u>		Rtg Type	
1 KSNV 09/24/12-09/30/12		12-1230pm		-TWThF	:30 (\$125.0 6	9) 0.00 NM	
See MG 14.5,14.6,14	I. <i>7,14</i> .8 ATE] NOT AVAILABLE	: RATE					
2 KSNV 09/24/12-09/30/1		12-1230pm		-TWThF	:30 (\$425.00	9) 0.00 NM	
See MG 14.5,14.6,14					, -	,	
[NOT AVAILABLE R	ATE] NOT AVAILABLE						
3 KSNV 09/24/12-09/30/1		12-1230pm		-TWThF	:30 (\$125. 00) 0.00 NM	
See MG 14.5,14.6,14	1. <i>7,14</i> .8 ATE] NOT AVAILABLE	RATE					
4 KSNV 09/24/12-09/30/1	-	12-1230pm		~TWThF	:30 (\$125.00) 0.00 <i>NM</i>	
See MG 14.5,14.6,14	1.7,14.8						
•	ATE] NOT AVAILABLE				4.05.0		
5 KSNV 09/25/12-09/28/1		12-1230pm		-TWThF	:30 \$425.0	0 0.00 NM	
MG for 14.2,14.4,14.⁻ [Revised Rate to Rein]							
6 KSNV 09/25/12-09/28/1	<u>-</u>	12-1230pm		-TWThF	:30 \$425.0	0 0.00 NM	
0 ((0)1) 00/20/12-00/20/1	1 1 1 2						
MG for 14.2,14.4,14.						Ī	
MG for 14.2,14.4,14. [Revised Rate to Rei	nstate]	40.4000		THEFE	.20 BAGE 0	O O OO NIBA	
MG for 14.2,14.4,14. [Revised Rate to Rei 7 KSNV 09/25/12-09/28/1	nstate] 2 Noon News	12-1230pm		-TWThF	:30 \$425,0	0.00 NM	
 MG for 14.2,14.4,14. [Revised Rate to Rei 7 KSNV 09/25/12-09/28/1 MG for 14.2,14.4,14. 	nstate] 2 Noon News 1,14.3	12-1230pm		-TWThF	;30 \$425,0	0.00 NM	
MG for 14.2,14.4,14. [Revised Rate to Rei 7 KSNV 09/25/12-09/28/1	nstate} 2 Noon News 1,14.3 nstate]	12-1230pm 12-1230pm		-TWThF		0 0.00 NM 0 0.00 NM	
 MG for 14.2,14.4,14. [Revised Rate to Rei 7 KSNV 09/25/12-09/28/1 MG for 14.2,14.4,14. [Revised Rate to Rei 8 KSNV 09/25/12-09/28/1 MG for 14.2,14.4,14. 	nstate] 2 Noon News 1,14.3 nstate] 2 Noon News 1,14.3	·					
 MG for 14.2,14.4,14. [Revised Rate to Rei KSNV 09/25/12-09/28/1 MG for 14.2,14.4,14. [Revised Rate to Rei KSNV 09/25/12-09/28/1 	nstate] 2 Noon News 1,14,3 nstate] 2 Noon News 1,14,3 nstate]	12-1230pm	-TWTF	-TWThF			\$1,300.00

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KSNV

\$1,700.00

Order / Rev:

104994

09/25/12 - 10/01/12

Advertiser:

Obama for America

06837955 Alt Order #:

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Flight Dates: Amount Rate Pri Rtg Type Spots Len Spots Davs Break Start/End Time Inventory Code End In Ch Start The Agenda 1230pm **AGENDA** Rating Spots/Week Rate End Date Weekdays Start Date 0.00 \$100.00 09/30/12 -TWTF--Week: 09/24/12 Rate Rtg Type Weekdays Length Start/End Time Ch Date Range **Description** Spot (\$100.00) 0.00 NM -TWThF----:30 1230-1p 1 KSNV 09/24/12-09/30/12 The Agenda 1230pm

See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE ;30 (\$100.00) 0.00 NM -TWThF----1230-1p 2 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5.15.6.15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$100.00) 0.00 NM :30 -TWThF----1230-1p 3 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 (\$100.00) 0.00 NM -TWThF----1230-1p 4 KSNV 09/24/12-09/30/12 The Agenda 1230pm See MG 15.5.15.6.15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$325.00 0.00 NM :30 -TWThF----1230-1p 5 KSNV 09/25/12-09/28/12 The Agenda 1230pm

MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate] \$325.00 0.00 NM :30 -TWThF----6 KSNV 09/25/12-09/28/12 The Agenda 1230pm 1230-1p (f) MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate]

\$325.00 0.00 NM :30 -TWThF----7 KSNV 09/25/12-09/28/12 The Agenda 1230pm 1230-1p (A) MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate] \$325.00 0.00 NM -TWThF----:30 1230-1p 8 KSNV 09/25/12-09/28/12 The Agenda 1230pm

(f) MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate]

0.00 NM \$125,004 -TWTF--:30 1258p-2pm CM 09/25/12 09/28/12 Days of our Lives E 16 KSNV

Days of our Lives DAYS Rating <u>Rate</u> End Date Spots/Week Weekdays Start Date

\$125.00 0.00 -TWTF--4 09/30/12 Week: 09/24/12 Length Rate Rtg Type Start/End Time Weekdays | **Description** Ch Date Range (\$125.00) 0.00 NM :30 -TWThE----1258p-2pm 1 KSNV 09/24/12-09/30/12 Days of our Lives See MG 16.5,16.6,16.7,16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$125.00) 0.00 NM :30 -TWThF----1258p-2pm 2 KSNV 09/24/12-09/30/12 Days of our Lives See MG 16.5, 16.6, 16.7, 16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$125.00) 0.00 NM -TWThF----:30 1258p-2pm 3 KSNV 09/24/12-09/30/12 Days of our Lives

See MG 16.5,16.6,16.7,16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$125.00) 0.00 NM -TWThF----1258p-2pm 4 KSNV 09/24/12-09/30/12 Days of our Lives

See MG 16.5,16.6,16.7,16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE

:30 \$425,00 0.00 NM -TWThF----1258p-2pm 5 KSNV 09/25/12-09/28/12 Days of our Lives (h) MG for 16.2,16.4,16.3,16.1

[Revised Rate to Reinstate] \$425.00 0.00 NM -TWThF----:30 6 KSNV 09/25/12-09/28/12 Days of our Lives 1258p-2pm (f) MG for 16.2,16.4,16.3,16.1

[Revised Rate to Reinstate] \$425.00 0.00 NM :30 -TWThF----1258p-2pm 7 KSNV 09/25/12-09/28/12 Days of our Lives (f) MG for 16.2,16.4,16.3,16.1

[Revised Rate to Reinstate] :30 \$425.00 0.00 NM -TWThF----8 KSNV 09/25/12-09/28/12 Days of our Lives 1258p-2pm

MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate] \$85,004 4 :30 -TWTF--E 17 KSNV 09/25/12 09/28/12 The Doctors

\$1,300.00 0.00 NM CM 2pm-3pm The Doctors

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Flight Dates:

104994

09/25/12 - 10/01/12

Advertiser:

Obama for America

06837955

Product Desc:

OBAMA FOR AMERICA

1536 Estimate:

KSNV

Ln Ch Start End Inventory	Code Break	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
E 17 KSNV 09/25/12 09/28/12 The Doctor		2pm-3pm	-TWTF	:30 4	\$85.004	0.00 NM	4	\$1,300.00
The Doct	ors							
DRS <u>Start Date</u> <u>End Date</u> <u>Weekda</u>	vs Spots/Week	Rate	Rating					
Week: 09/24/12 09/30/12 -TWTF-	- 4	\$85.00	0.00		D-1-	Dim Tump		
Spot Ch Date Range Description		/End Time	-	<u>/Veekdays Le</u> -TWThF		Rtg Type 0.00 NM		
1 KSNV 09/24/12-09/30/12 The Doctors See MG 17.5,17.6,17.7,17.8	2pm-	-opin		TWITE	.00 (\$00.00)	0,00		
[.NOT AVAILABLE RATE] NOT A	/AILABLE RATE							
2 KSNV 09/24/12-09/30/12 The Doctors		-3pm	,	TWThF	:30 (\$85.00)	0.00 <i>NM</i>		
See MG 17.5,17.6,17.7,17.8	ALL ADIC DATE							
[.NOT AVAILABLE RATE] NOT AV 3 KSNV 09/24/12-09/30/12 The Doctors		-3pm		-TWThF	:30 (\$85.00)	0.00 <i>NM</i>		
See MG 17.5,17.6,17.7,17.8	, —	-,						
[,NOT AVAILABLE RATE] NOT A					.00 (#07.00)	0.00 4/44		
4 KSNV 09/24/12-09/30/12 The Doctor	s 2pm	-3pm		-TWThF	:30 (\$85.00)	0.00 <i>NM</i>		
See <i>MG 17.5,17.6,17.7,17.8</i> [.NOT AVAILABLE RATE] NOT A'	VAILABLE RATE							
5 KSNV 09/25/12-09/28/12 The Doctors		-3pm		-TWThF	:30 \$325.00	0.00 NM		
→ MG for 17.2,17.4,17.3,17.1								
[Revised Rate to Reinstate]	- On wa	2nm		⊶ T WThF	:30 \$325.00	0.00 NM		
6 KSNV 09/25/12-09/28/12 The Doctor ⑥ MG for 17.2,17.4,17.3,17.1	5 2pm	-3pm			.00 4020.00	0.00 /		
[Revised Rate to Reinstate]								
7 KSNV 09/25/12-09/28/12 The Doctor	s 2pm	1-3pm		-TWThF	:30 \$325.00	0.00 NM		
(f) MG for 17.2,17.4,17.3,17.1								
[Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 The Doctor	e 2nm	1-3pm		-TWThF	:30 \$325.00	0.00 NM		
(N) MG for 17.2,17.4,17.3,17.1	2011	, op.,.				l		
[Revised Rate to Reinstate]			·#*					
E 18 KSNV 09/25/12 09/28/12 Dr. Phil	СМ	3-4p	-TWTF-	- :30	4 \$450.001	0.00 NM	4	\$1,800.00
Dr Phil								
PHIL Start Date <u>End Date</u> <u>Weekd</u>	lavs Spots/Week	<u>Rate</u>	Rating					
Week: 09/24/12 09/30/12 -TWTF		\$450.00	0.00					
E 19 KSNV 09/25/12 09/28/12 NEWS 3	at 4 (1 HOUR)CM WS (1 hour)	4-5pm (4:00 PM-4:3	-TWTF- 0.PM)	- :30	4 \$145.004	0.00 NM	4	\$2,400.00
NEWS 4PM No	.vvo (1 lloui)	(-1.00 1 101-1.0	÷ · · · · · · · · · · · · · · · · · · ·					
Start Date End Date Week			Rating					
Week: 09/24/12 09/30/12 -TWTF	: 4	\$145,00	0.00			,	ı	

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Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #:

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Product Desc: Estimate:

OBAMA FOR AMERICA

1536

Flight Dates:

09/25/12 - 10/01/12

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Ln Ch Start End	Inventory Code Br	eak Start/End		Len Spots		Rtg Type Sp		\$2,400.00
E 19 KSNV 09/25/12 09/28/12	NEWS 3 at 4 (1 HOUR)CN	/I 4-5pm (4:00 PM-4	-TWTF	:30 4	\$145.004	0.00 NM	4	\$Z,400.00
NEWS	4PM NEWS (1 hour)	(4.00 1 W						
Start Date End Date	Weekdays Spots/M		Rating			ŀ		
Week: 09/24/12 09/30/12	-TWTF escr <u>iption</u>	4 \$145.00 Start/End Time		Ve <u>ekdays</u> <u>Le</u>		Rtg Type		
Spot Ch Date Range D 1 KSNV 09/24/12-09/30/12 N		4-5pm	(4:00 PM-4:30 P-	-TWThF	:30 (\$145.00)	0.00 <i>NM</i>		
See MG 19.5,19.6,19.7,	19.8							
	E] NOT AVAILABLE RATE	4-5pm	(4:00 PM-4:30 P-	-TWThF	:30 (\$145.00)	0.00 <i>NM</i>		
2 KSNV 09/24/12-09/30/12 N See MG 19.5,19.6,19.7,		ТОРП	(1100)		,			
[.NOT AVAILABLE RAT	E] NOT AVAILABLE RATE			mumb =	;30 (\$145.00)	0.00 0/4/		
3 KSNV 09/24/12-09/30/12 N		4-5pm	(4:00 PM-4:30 P	→ [M L)b====	,30 (4140.00)	0.00 14111		
See MG 19.5,19.6,19.7,	.19.8 E] NOT AVAILABLE RATE							
4 KSNV 09/24/12-09/30/12 N	IEWS 3 at 4 (1 HOUR)	4-5pm	(4:00 PM-4:30 P	-TWThF	:30 (\$145. 0 0)	0.00 <i>NM</i>		
See MG 19.5,19.6,19.7	,19.8					ì		
[.NOT AVAILABLE RAT 5 KSNV 09/25/12-09/28/12 N	E) NOT AVAILABLE RATE	4-5pm	(4:00 PM-4:30 P	-TWThF	:30 \$600.00	0.00 NM		
€ MG for 19.3,19.4,19.2,1		. 1	·					
[Revised Rate to Reinst	tate]	4 6	(4:00 PM-4:30 P		:30 \$600.00	0.00 NM		
6 KSNV 09/25/12-09/28/12 N		4-5pm	(4.00 PIVI-4.30 F	-	,00 \$000,00	, 0,00		
MG for 19.3,19.4,19.2,1 [Revised Rate to Reins								
7 KSNV 09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)	4-5pm	(4:00 PM-4:30 P	'-TWThF	:30 \$600.00	0.00 NM		
(f) MG for 19.3,19.4,19.2,								
[Revised Rate to Reins 8 KSNV 09/25/12-09/28/121	NEWS 3 at 4 (1 HOUR)	4-5pm	(4:00 PM-4:30 F	-TWThF	:30 \$600.0	MM 00.0		
MG for 19.3,19.4,19.2,	19. 1	·						
[Revised Rate to Reins	The state of the s	A F	-TWTF-	- :30	4 \$700.001	0.00 NM	4	\$2,800.00
E 20 KSNV 09/25/12 09/28/12	NEWS 3 at 4 (1 HOUR). 4PM NEWS (1 hour)	OM 4-5pm (4:30 PM	-1W1F- -5:00 PM)	50	φ, σσ.σσ.	0,00		
NEWS	4 III MENO (1 Hour)	(,					
Start Date End Date						1		
Week: 09/24/12 09/30/12	-TWTF	4 \$700.0 CM 5-630p		- :30	4 \$1,000.001	0.00 NM	4	\$4,000.00
E 21 KSNV 09/25/12 09/28/12	M-F Early News	5141 0-000p						
NEWS	•	pre	D-then					
Start Date End Date		<u>Week Rat</u> 4 \$1,000.0				1		
Week: 09/24/12 09/30/12 E 22 KSNV 09/29/12 09/29/1		CM 5pm-630		:- :30	1 \$650.001	0.00 NM	1	\$650.00
E 22 KSNV 03/23/12 03/23/1	Sa-Su Early News	•						
NEWS	and the Comple	Mark Do	<u>te Rating</u>					
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12		<u>/Week Ra</u> 1 \$650.						
Week: 09/24/12 09/30/12 E 23 KSNV 09/30/12 09/30/1		CM 7-10pm		-S :30	1 \$900.002	0.00 NM	1	\$900.00
	News 3 in Prime							
NEWS AFTER NFL	e Week <u>days</u> <u>Spots</u>	/Week Ra	ite <u>Rating</u>					
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 <u>09/30/12</u>	<u> </u>	1 \$900.	00.00					A 4 000 00
E 24 KSNV 09/25/12 09/28/1		CM 630-7pr	n -TWTF	;30	4 \$230.004	0.00 NM	4	\$4,000.00
	M-F Jeopardy							
JEOPARDY Start Date End Dat	e W <u>eekdays Spots</u>	s/Week Ra	ate <u>Rating</u>				Í	
Week: 09/24/12 09/30/12	<u>×</u>	4 \$230.				ı		

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Order / Rev:

104994

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Advertiser:

Product Desc:

Obama for America

Alt Order #: Flight Dates:

06837955

09/25/12 - 10/01/12

Estimate:

OBAMA FOR AMERICA

1536

n Ch Start End Invent	ory Code Break	Start/End Time	e Days	Len Spots	Rate Pri			Amount
4 KSNV 09/25/12 09/28/12 M-F Je		630-7pm	-TWTF	:30 4	\$230,004	0.00 NM	4	\$4,000.00
M-F Je	opardy					ļ		
JEOPARDY 5 1 B 1 2 14/201	davs Spots/Week	Rate Ra	ating					
<u>Start Date</u> <u>End Date</u> <u>Weel</u> Week: 09/24/12 09/30/12 -TWT	(44)	\$230.00	0.00			Di 70		
pot Ch Date Range Description	on Start/	<u>End Time</u>		<u>Veekdays</u> <u>Len</u>	gth <u>Rate</u> :30 (\$230.00)	Rtg Type		
1 KSNV 09/24/12-09/30/12 M-F Jeop	eardy 630-7	′pm	_	-TWThF	(30 (4230:00)	0.00 /////		
See MG 24.5,24.6,24.7,24.8	ALIAN ADIC DATE							
[.NOT AVAILABLE RATE] NOT	ardy 630-1	7nm	-	-TWThF	:30 (\$230.00)	0.00 <i>NM</i>		
2 KSNV 09/24/12-09/30/12 M-F Jeop See MG 24.5,24.6,24.7,24.8	pardy 500 .	y]		
[.NOT AVAILABLE RATE] NOT	AVAILABLE RATE				00 (0000 00)	0.00 4444		
3 KSNV 09/24/12-09/30/12 M-F Jeop	pardy 630-	7pm	•	TWThF	:30 (\$230.00)	0.00 19191		
See MG 24 5 24 6 24 7.24.8						1		
[.NOT AVAILABLE RATE] NOT	AVAILABLE RATE nardy 630-	7nm	•	-TWThF	:30 (\$230.00)	0.00 NM		
4 KSNV 09/24/12-09/30/12 M-F Jeop	pardy 630-	7 pm		,	•			
See MG 24.5,24.6,24.7,24.8 [.NOT AVAILABLE RATE] NOT	AVAILABLE RATE							
5 KSNV 09/25/12-09/28/12 M-F Jeo	pardy 630-	7pm		-TWThF	:30 \$1,000.00	0.00 NM		
MG for 24.4,24.3,24.1,24.2	•							
[Revised Rate to Reinstate]		7		-TWThF∺	:30 \$1,000.00	0.00 NM		
6 KSNV 09/25/12-09/28/12 M-F Jeo	pardy 630-	-7pm		1,000	100 41,11111			
(f) MG for 24.4,24.3,24.1,24.2								
[Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F Jed	nardy 630	-7pm		-TWThF	:30 \$1,000.00	0.00 NM		
(ii) MG for 24.4,24.3,24.1,24.2	paray	•						
[Revised Rate to Reinstate]				trel	:30 \$1,000.00	0 00 NM		
8 KSNV 09/25/12-09/28/12 M-F Jed	pardy 630	-7pm		-TWThF	.50 \$1,000.00	0.00 1		
(M) MG for 24.4,24.3,24.1,24.2							ı	
[Revised Rate to Reinstate]			-TWTF-	- :30 4	\$230,004	0.00 NM	4	\$4,000.00
E 25 KSNV 09/25/12 09/28/12 M-F N	Wheel CM Wheel of Fortune	7-730pm	- 14411	.00	4			
WHEEL	Milectoriogramo							
	ekdays Spots/Weel		Rating			Ï		
Week: 09/24/12 09/30/12 -T	"' ''	4 \$230.00	0.00	Weekdays Le	ength <u>Rate</u>	Rtg Type		
Spot Ch Date Range Descrip	ALIOTI	rt/End Time 30pm		-TWThF	:30 (\$230.00			
1 KSNV 09/24/12-09/30/12 M-F WI	neei	оорт						
See MG 25.5,25.6,25.7,25.8 [.NOT AVAILABLE RATE] NO	T AVAILABLE RATE				(0000	0. 0.00 4/44	l	
2 KSNV 09/24/12-09/30/12 M-F W	heel 7-7	'30pm		-TWThF	:30 (\$230. 0	(J) U.UU IVIVI	l	
See MG 25.5.25.6.25.7.25.8							l .	
[.NOT AVAILABLE RATE] NO	OT AVAILABLE RATE	77.On m		-TWThF	:30 (\$2 3 0.0	θ) 0.00 <i>NM</i>		
3 KSNV 09/24/12-09/30/12 M-F W	heel (~)	⁷ 30pm					1	
See MG 25.5,25.6,25.7,25.8 [.NOT AVAILABLE RATE] NO	OT AVAILABLE RATE							
4 KSNV 09/24/12-09/30/12 M-F W	/heel 7-	730pm		-TWThF	:30 (\$23 0-0	ю) 0.00 NM		
See MG 25.5.25.6.25.7,25.8							l.	
[.NOT AVAILABLE RATE] No	OT AVAILABLE RATE			-TWThF∸~	:30 \$1,000.	00 0.00 NIV	ī	
5 KSNV 09/25/12-09/28/12 M-F W	/heel 7-	730pm		- I W I III	,00 φ1,000.		ì	
(f) MG for 25.4,25.1,25.3,25.2				-TWThF	:30 \$1,000.	00 0.00 NM	1	
MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate]	Ihaal 7-	730pm						
 MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F W 	/heel 7-	730pm						
 MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] KSNV 09/25/12-09/28/12 M-F W MG for 25.4,25.1,25.3,25.2 				any corts on	. ባለስ የቁ ሊዮ.	ውስ በሰስ NIA	1	
 MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F W 		730pm -730pm		- T WThF	:30 \$1,000.	.00 0.00 NN	/ 1	
 MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] KSNV 09/25/12-09/28/12 M-F W MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] KSNV 09/25/12-09/28/12 M-F W MG for 25.4,25.1,25.3,25.2 				-TWThF	:30 \$1,000.	00 0.00 NN	/I	
 MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] KSNV 09/25/12-09/28/12 M-F V MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] KSNV 09/25/12-09/28/12 M-F V MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] 	√heel 7-	730pm		-TWThF		.00 0.00 NM		
 MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] KSNV 09/25/12-09/28/12 M-F W MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] KSNV 09/25/12-09/28/12 M-F W MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] KSNV 09/25/12-09/28/12 M-F W 	√heel 7-							
 MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] KSNV 09/25/12-09/28/12 M-F V MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] KSNV 09/25/12-09/28/12 M-F V MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] 	√heel 7-	730pm					Л	\$3,200.

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Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837955 09/25/12 - 10/01/12 Product Desc:

OBAMA FOR AMERICA

1536 Estimate:

F					_		Data Dri	Rtg Type Spots	A	mount
Ln Ch St	art End	Inventory Code		Start/End Tin	ne Days	Len Spots	Rate Pii	Rig Type Opola		mount
	· · · · · · · · · · · · · · · · · · ·	FacetoFace/Rais								
FACE TO FA	ACE	,		Data	Ra <u>ting</u>			1		
1 KSNV 09/	2 09/30/12 <u>e Range</u> <u>D</u> 24/12-09/30/12 F	Weekdays -TWTF Description FacetoFace/Ralstor		\$800.00 End Time	0.00	Weekdays Le	ength <u>Rate</u> :30 (\$125.00)	<u>Rtg Type</u> 0.00 <i>NM</i>		
[.NOT / 2 KSNV 09/	24/12-09/30/12 F	re] NOT AVAILAB FacetoFace/Raisto	LE RATE n Report 730-7	′58pm		-TWThF	:30 (\$125.00)	0.00 <i>NM</i>		
[.NOT / 4 KSNV 09/	/24/12-09/30/12 I	TE] NOT AVAILAB FacetoFace/Ralsto	LE RATE n Report 730-7	758pm		⊶TWThF	:30 (\$125.00)) 0.00 NM		
[.NOT 5 KSNV 09	G 26.5,26.6,26.7 AVAILABLE RA' /25/12-09/28/12 r 26.2,26.1,26.4	TE] NOT AVAILAB FacetoFace/Raisto	LE RATE n Report 730-7	758pm		-TWThF	;30 \$800.00	0.00 NM		
Revis 6 KSNV 09	ed Rate to Reins	state] FacetoFace/Raisto	n Report 730-	758pm		-TWThF	;30 \$800,0	0.00 NM		
Revis 7 KSNV 09	ed Rate to Reins	state] FacetoFace/Raisto	on Report 730-	758pm		-TWThF	:30 \$800.0	0 0.00 NM		
[Revis	ed Rate to Reins	state)	Fortune CM	7-730pm		-S- :30	1 \$500.001	0,00 NM	1	\$500.00
E 28 KSNV 0	9/29/12 09/29/1	2 Wknd Wheel of SAT/ Wheel of	Fortune					l		
WHEEL <u>Start I</u> Week: 09/24		<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00		4	0.00 NM	1	\$375,00
E 29 KSNV 0	9/29/12 09/29/1		СМ	6:30-8pm		-s- :30	1 \$375.001	0.00 14141	'	φο, α.σσ
VEGAS IN <u>Start</u>	Date End Date	_	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00					
Week: 09/24 E 30 KSNV 0	1/12 09/30/12 09/28/12 09/28/		CM 0-11pm	10-11pm		·F :30	1 \$3,200.001	0.00 NM	1	\$3,200.00
DATELIN <u>Start</u> Week: 09/24	Date End Dat	<u>e Weekdays</u>	Spots/Weel	Rate 1 \$3,200.00	<u>Rating</u> 0.00			0.00 1/14	4	\$1,300.00
E31 KSNV		12 Sat PR 9-11p Saturday Prim	CM e 9-11pm	9-11p		s- :30	1 \$1,300.002	0.00 NM	1	\$1,300.00
Week: 09/2 Spot Ch I 1 KSNV (<u>Date</u> <u>End Da</u> 4/12 09/30/1 <u>Date Range</u> 09/24/12-09/30/1	te <u>Weekdays</u> 2S- <u>Description</u>	Spots/Wee	<u>k Rate</u> 1 \$1,300.00 art/End Time	Rating 0.00	<u>Weekdays</u> Sa		<u>ite Rtg Type</u> 99) 0.00 <i>NM</i>		
[na (2 <i>KSNV</i> (09/24/12-09/30/1	12 Sat PR 9-10p	9-	10pm		Sa	- ;30 (\$1,200.	00) 0.00 <i>NM</i>		
3 KSNV ⊕ MG	MG 31.3 09/29/12-09/29/1 for 31.2 09/29	l2 Sat PR 9-11p	9-	11p		Sa	:30 \$1,300	.00 0.00 NM		
	code] 09/30/12 09/30	/12 NFL Pre-Gam	e/FNA CM	1p-530pm		5 ;30	1 \$2,400.001	0.00 NM	1	\$2,400.0
FNIA <u>Sta</u> Week; 09/3	rt Date <u>End Da</u> 24/12 09/30/	ate <u>Weekdays</u>	Spots/Wee	<u>ek</u> <u>Rate</u> 1 \$2,400.00	Rating 0.00			-		

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Order / Rev: 104994

Advertiser:

Obama for America

Alt Order #: 06837955

Product Desc: Of

OBAMA FOR AMERICA

KSNV

Flight Dates: 09/25/12 - 10/01/12

Estimate:

1536

The Ch. Start End. Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Spots	Amount
Ln Ch Start End Inventory Code Break Start End 1 \$2,400,001 0.00 NM		\$2,400.00
E 32 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pm5 :30 1 \$2,400.001 0.001 NFL Pre-Game		
FNIA		
Start Date End Date Weekdays Spots/Week Rate Rating 1 \$2,400.00 0.00		
Week: 09/24/12 09/30/12 Start/End Time Weekdays Length Rate Rtg Type		
Spot Ch Date Range Description State Line State Lin	1	
See MG 32.2	l l	
[NOT AVAILABLE RATE] NOT AVAILABLE RATE	i	
2 KSNV 09/30/12-09/30/12 NFL Pre-Game / FNA 1p-530pm	l	
(Boylead Rate to Reinstate)	1 1	\$2,000.00
E 33 KSNV 09/29/12 09/29/12 Sat PR 10-11p CM 10-11pmS- :30 1 \$2,000.001 0.00 NK	1	ψ2,000.00
Saturday Prime 10-11pm	I	
NBC PRIME Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/12 09/30/12S- 1 \$2,000.00 0.00	3	
Spot Ch Date Range Description Starte In Time Wood and 0.00 N		
1 KSNV 09/24/12-09/30/12 Sat PR 10-11p		
See MG 33.2 [INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29] [INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29] [INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29]	44	
2 KSNV 09/29/12-09/29/12 Sat PR 10-11p 10-11pm	"	
(N) See MG 33.3		
[PGM CHG = SAT 9-11PM] 3 KSNV 09/29/12-09/29/12 Sat PR 9-11p 9-11p (10:00 PM-11:00Sa :30 \$2,000.00 0.00 N	M	
(f) MG for 33.2 09/29		
[INV CODE]	M 1	\$2,400.00
E 34 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pm		
NFL Pre-Game	l	
Start Date End Date <u>Weekdays Spots/Week Rate Rating</u>	l l	
Week: 09/24/12 09/30/125 1 \$2,400.00 0.00	IM 1	\$10,000.00
E 35 KSNV 09/30/12 09/30/12 NFL Football CM 1F-9FM NFL Football		
SUN NIGHT FTBL Start Date Fnd Date Weekda <u>ys Spots/Week Rate Rating</u>	· I	
Ntonk: 09/24/12	JM 4	\$4,400.00
E 36 KSNV 09/25/12 09/28/12 M-F News 3 at Eleven CM 11pm-1135pm -TwTF :30 4 \$1,100.001 0.00 Pm	1101 4	φ4,400.00
M-F News 3 at Eleven	1	
NEWS Start Date End Date Weekdays Spots/Week Rate Rating	1	
Work 00/24/12 09/30/12 -TWTF 4 \$1,100.00 0.00	ne	
Spot Ch Date Range Description Start/End Time wweeklays Lettern 20 (2255-00) 0.00		
1 KSNV 09/24/12-09/30/12 M-F News 3 at Eleven		
See MG 36.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	NINA.	
5 KSNV 09/25/12-09/28/12 M-F News 3 at Eleven 11pm-1135pm -TWThF :30 \$1,100.00 0.00	. VIVI	
(b) MG for 36.1 09/26		
[Revised Rate to Reinstate] E 37 KSNV 09/29/12 09/29/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$225.004 0.00	NM 1	\$1,100.0
Sa-Su News 3 at Eleven	1	
NEWS Spots/Week Rate Rating		
Start Date Weeklys Start Date Weeklys 1 \$225.00 0.00	l l	
Week: 09/24/12 09/30/12 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg 15		
1 KSNV 09/24/12-09/30/12 Sa-Su News 3 at Eleven 11pm-1135pmSa :30 (\$225.00) 0.00	1 4161	
See MG 37.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	1	
[NOT AVAILABLE RATE] NOT AVAILABLE NATE 2 KSNV 09/29/12-09/29/12 Sa-Su News 3 at Eleven 11pm-1135pmSa :30 \$1,100.00 0.00	NM	
(f) MG for 37.1 09/29	1	
[Revised Rate to Reinstate]		

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Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #:¸

06837955 09/25/12 - 10/01/12 Product Desc: Estimate: OBAMA FOR AMERICA

1536

KSNV

All Older m.	00/05/	0 40/04/4	12		Estimate:	1536		<u> </u>			
light Dates:	09/25/	2 - 10/01/	<u> </u>								
						. 5	Len Spot	te Rate Pri	Rtg Type Spo	ots	Amount
Ln Ch	Start 1		nventory Code		Start/End T			1 \$1,100.001	0.00 NM	1	\$1,100.00
E 38 KSNV	09/30/12 0	9/30/12 S	a-Su News 3 at	ElevenCM	11pm-1135p	om:	5 .50	γ ψη, σοισει	1		
		•	Sa-Su News 3 at	Eleven					1		
NEWS	r <u>t Date</u> <u>Eı</u>	nd <u>Date</u>	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>			1		
Week: 09/2	24/12 09	9/30/12	S		\$1, <u>100.00</u>	0.00 a -TWTF-	- :30	4 \$425.001	0.00 NM	4	\$1,700.00
E39 KSNV	09/25/12	09/28/12	The Tonight Shov Tonight Show	v CM	1135p-1237	a -!wir-		Ψ Ψ 1201001			
LENO		d Data	<u>Weekdays</u>	Spots/Wee	k <u>Rate</u>	Rating					
<u>Sta</u> /Week: 09		nd Date 9/30/12	-TWTF		4 \$425.00	0.00	Weekdays	Length Rate	Rtg Type		
Snot Ch	Date Rang	e <u>De</u>	<u>scription</u>	<u>Sta</u>	art/End Time		-TWThF		0.00 NM		
3 KSNV	09/24/12-0	9/30/12 Th	ө Tonight Show	113	35p-1237a				1		
Se	Θ MG 39.5	DIE DATE	NOT AVAILAB	LE RATE				00 04050	0.00 NM		
[,N 5 KSNN	/ 09/25/12-0	19/28/12 Th	e Tonight Show	11	35p-1237a		-TWThF	– :30 \$425.C	0.00 14141		
(M) M(3 for 39.3 0	9/25									
[R:	evised Rate	to Reinsta	ite]		1237a-136	am -TWTF	:30	4 \$225.001	0.00 NM	4	\$900.00
E40 KSNV	09/25/12	09/28/12	Late Night w/Fal Late Night w/Fa	lon CM llon	1237 a-130	aiii (m)					
FALLO		- .	Manufacture	Spots/Wee	ek <u>Rate</u>	Rating					
		<u>End Date</u> 09/30/12	<u>Weekdays</u> -TWTF		4 \$225.00	0.00	11. L. L.	Longth Rai	te Rtg Type		
Week: 09 Spot <u>C</u>	h Date Ran	ge <u>D</u>	escription		tart/End Time		Weekdays -TwThF		0.00 NM		
2 KSN	V 09/24/12-	09/30/12 L	ate Night w/Fallo	n 13	237a-136am		- 1 14 1 111	100 (+===	<i>'</i>		
S	ee MG 40.5	,40.6,40.7	EI NOT AVAILA	BI F RATE							
[.]	NOT AVAIL	ABLE KAT	E] NOT AVAILA ate Night w/Fallo	n 1	237a-136am		-TWThF	:30 (\$225. 4	9 0) 0.00 NM		
c	On MC 40 F	340 6 40 7	_						1		
ſ.	NOT AVAIL	ABLE RAT	'E] NOT AVAILA	BLE RATE	237a-136am		-TWThF	:30 (\$225 -	<i>өө</i>) 0.00 <i>NM</i>		
4 KSN	VV 09/24/12	-09/30/12 L	ate Night w/Fallo	on 1	2378-130am		,		ì		
5	See MG 40.	5,40.6,40.7 ABLE RA	TE] NOT AVAILA	BLE RATE				00 #005	.00 0.00 NM		
£ K.C.N	.NOT AVAII NV 09/25/12	-09/28/12 l	ate Night w/Falk	on 1	237a-136am		-TWThF	:30 \$225	1,00 0.00 14141		
(M) N	MG for 40.4	40.2,40.3									
ī	Revised Ra	te to Reins	tate]		1237a-136am		-TWThF	:30 \$225	MN 00.0 00.5		
6 KSI	NV 09/25/12	2-09/28/12	Late Night w/Fall	ON	[20] a- 00aiii						
® 1	MG for 40.4 [Revised Ra	,40.2,40.3 ite to Reins	state1					:30 \$22!	5.00 0.00 NM		
7 KS	NV 09/25/12	2-09/28/12	Late Night w/Fall	on	1237a-136am		-TWThF-	:50 φ22.	0.00		
(A)	MG for 40.4	,40.2,40.3									
	[Revised Re	ate to Reins	state]	t Live CN	4 1130pm	-1:02am	S- :30	1 \$750.00	2 0.00 NM	1	\$750.0
E 41 KSN	V 09/29/1	2 09/29/1	2 Saturday Nigh Saturday Nigl	nt Live On	,, 1,000,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				İ	
SNL			January 5			t- Doling				i	
	Start Date	End Date		Spots/M	<u>/eek</u> <u>Rat</u> 1 \$750.0					i	
Week:	09/24/12	09/30/12	S-	kal In w/M/añl			:30	1 \$450.00	1 0.00 NM	1	\$450.0
E 42 KS	NV 10/01/	12 10/01/1	2 M-F 5-6a Wa M-F 5-6a Wa	keUp w/Wag ikeUp w/Wag	ners						
NEV	NS					ite <u>Rating</u>				1	
	Start Date	End Dat		Spots/V	<u>Veek Ra</u> 1 \$450.						#70 <u>0</u>
Week	: 10/01/12	10/07/12	M	keUp w/M/a			:30	1 \$700.00	0.00 NM	"I 1	\$700.
E 43 KS	NV 10/01/	12 10/01/	12 M-F6-7aWa M-F6-7aWa	akeUp w/Wag	ners					1	
NE	ws			CL-A	Maak D	ate Rating					
	Start Date			Spots/\	<u>week</u> 1500					1	
Week	c: 10/01/12	10/07/1	۱۷۱								

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Order / Rev: 104994

Advertiser:

Obama for America

Alt Order #: 06837955

Product Desc:

OBAMA FOR AMERICA

KSNV

Flight Dates: 09/25/12 - 10/01/12

Estimate: 1536

n Ch	Start		Inventory Code		Start/End				0.001	Rtg Type S _I	1	Amount \$700.00
3 KSNV		2 10/01/12	M-F 6-7a Wakel M-F 6-7a Wakel	Jp w/WagM	6-7a	M	:50	1 ψ/Ο	0.00 1	0.02		
NEWS			M-F 0-18 VVance			=				1		
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week		<u>Rating</u> 0.00				- 1		
Week: 10	/01/12	10/07/12	M Description	1 <u>Star</u>	rt/End Time	0.00	****	<u>Length</u>	Rate 1	Rtg Type		
pot Ch	h <u>Date Rai</u> V 10/01/12	<u>.1ge</u> 2-10/07/12 N	<u>левсприон</u> Л-F 6-7a WakeUp				M	:30 ((\$.7 .00.00)	0.00 <i>NM</i>		
0.0	on MC 43	2										
1.1	IAVA TON	II ABLE RATI	TE] NOT AVAILAE	3LE RATE - ₩/Magner6-7	7a		M	- :30	\$700.00	0.00 NM		
2 KSN	V 10/01/12 G for 43.1	.2-10/01/1∠ ivi r 40/01	Ŋ-F 6-7a WakeUp	Maragine.	a					1		
[R	Revised Ra	ate to Reinst					:30	1 \$90	00.001	0.00 NM	1	\$900.00
			Today Show	CM	658a-9am	M	٥٥,) y-	00,00	\		
			Today Show							ļ		
	Y SHOW	End Date	Weekdays	Spots/Wee						1		
Week: 1	0/01/12	10/07/12	M		1 \$900.00 art/End Time		<u>Weekdays</u>	<u>Length</u>		Rtg Type		
Snot C	th Date Ra		<u>Description</u> Today Show		sarveno rime 58a-9am	į.	M	- :30	(\$900.00)) 0.00 NM		
c	Son MC AA	A 2								ŀ		
ſ.	AVA TON.	AILABLE RA	TE] NOT AVAILA	ABLE RATE 65	58a-9am		M	:- :30	\$900.00	0.00 NM		
2 KSN	IV 10/01/1	/2-10/01/12	Today Show	V-	Od-Jan.					1	ı	
[]	MG for 44. Revised R	Rate to Reins	state]						425.001	0.00 NM	1	\$425.00
F 45 KSN	V 10/01	/12 10/01/10	2 M-F Today Sh	ow II 3rd H0M	9-10a	M	:30	1 \$4	125.00 i	0,00	İ	•
			M-F Today Sh	iow II						,		
	AY SHOW Start Date		e <u>Weekdays</u>	Spots/Wee						1	ĺ	
Week:	10/01/12	10/07/12	M	ç	1 \$425.00 Start/End Time		Weekdays	<u>Length</u>	<u>ı Rate</u>	e <u>Rtg Type</u>	İ	
Snot	Ch Date F	Range 40/07/10	<u>Description</u> 2 M-F Today Shov		<u>stan/End mine</u> 9-10a	3	M	:30	(\$425.00	<i>e</i>) 0.00 NM	l	
	Soo MC A	15.2										
	I NOT AV	AILABLE RA	ATE] NOT AVAIL	ABLE RAIL	9-10a		M	:30	\$425.0	MA 00.0 OC		
2 KS	NV 10/01/	/12-10/01/12 - 4 40/01	2 M-F Today Show	∦¶3ra rn	-10a							
	MG for 45 [Revised	Rate to Rein	nstate]					1 (\$325,001	0.00 NM	1	\$325.0
F 46 KSI	NV 10/0	1/12 10/01/	12 M-F Today S	how III 4th 13M	1 10am-11	lam M	;30	1 \$	\$320,00.	0,00	l	
			Today 4th Ho	our								
TOL	DAY SHO\ Start Date		<u>te Weekdays</u>	Spots/We	leek Ra							
Week	: 10/01/12	10/07/12	M		1 \$325.0 Start/End Tim		Weekdays	<u>Lengt</u>	<u>h Raf</u>	te Rtg Type	!	
	01-12-14	Dango	<u>Description</u> 12 M-F Today Sho				M	:3	0 (\$325.6	90) 0.00 NA	4	
/ i i i i	Coo MC	162									1	
* 1/	I NOT A	VAILABLE R	RATE] NOT AVAII 12 M-F Today Sho	LABLE KALE	10am-11am		M	:3	30 \$325.	AN 00.0 00.	Л	
2 Ki M	SNV 10/01 MG for 4	1/12-10/0 ii i 46 1 10/01	ZIVI-P Today ==	/W 111 +								
	[Revised	d Rate to Rei			4.4-m		:30		\$325.001	0.00 N	M 1	1 \$325
E 47 KS	3NV 10/	J1/12 10/01	1/12 Rachael Ray Rachael Ra	y CN	M 11am-1	₁2pm №		-	Ψ			
RA	CHEL RA	74	Radilacii.w		_						1	
l M ·	Start Da	ate End Da				Rate Rating					_	
Weel	k: 10/01/12	2 10/07/1			1 \$325 M 12-123	5,00	;30	1	\$425.001	1 0.00 N	M	1 \$425
E 48 K	SNV 10/	01/12 10/01	1/12 Noon News Noon News		VI	Jopin.						
NE	EWS					Rate <u>Rating</u>						
	Start Da				<u>Week</u> <u>R</u> 1 \$425			- <u>-</u> -				ተረጋ ተ
Wee	ek: 10/01/1	12 10/07/	7/12 M 01/12 The Agend		OM 1230-1		::30	1	\$325.00	1 0.00 N	IM	1 \$32!
E49 N	SNV TO	/01/12 TVIV	The Agent	da 1230pm		•					l	

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Order / Rev:

Flight Dates:

104994

Advertiser:

Estimate:

Obama for America

Alt Order #:

06837955

09/25/12 - 10/01/12

Product Desc:

OBAMA FOR AMERICA

1536

KSNV

i				Dun ale	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
Ln Ch	Start	End	Inventory Code		1230-1p	M	:30 1	\$325.001	0.00 NM	1	\$325.00
E 49 KSNV AGEND		2 10/01/12	The Agenda 1230p The Agenda 1230		1200 19				1		
	t Date	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00			0.00 NM	1	\$425.00
E50 KSNV		2 10/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M	:30 1	\$425.001	0.00 NM	,	ψ420.00
DAYS <u>Sta</u> Week: 10/	<u>rt Date</u>	End Date 10/07/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00			2 22 3 114	4	\$325.00
E 51 KSNV			The Doctors The Doctors	СМ	2pm-3pm	M	30 1	\$325.001	0.00 NM	1	\$323.00
DRS <u>Sta</u> Week: 10	<u>irt Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00				4	¢450.00
E 52 KSNV			Dr. Phil Dr Phil	СМ	3-4p	М	:30 1	\$450.001	0.00 NM	1	\$450.00
PHIL <u>Sta</u> Week: 10	art Date	End Date 10/07/12	Weekdays M	Spots/Week		Rating 0.00				4	\$725,00
E 53 KSNV	10/01/		NEWS 3 at 4 (1 4PM NEWS (1 h	HOUR)CM our)	4-5pm	M	: 30 1	\$725.001	0.00 N M	1	\$725.00
Week: 10	art <u>Date</u>)/01/12	End Date 10/07/12	Weekdays M M-F News 3 at E	Spots/Week	Rate 1 \$725.00 11pm-1135	Rating 0.00 pm M	- :30 1	\$1,200.001	0.00 NM	1	\$1,200.00
NEWS	i	End Date	M-F News 3 at E	Eleven Spots/Weel	k <u>Rate</u>	Rating					
Week: 10	art Date 0/01/12 / 10/01/	10/07/12	M 2 M-F Early News	CM	1 \$1,200.00 5-630p	0.00 M	- :30 1	\$1,200.001	0.00 NM	1	\$1,200.00
NEWS <u>S</u> Week: 1	tart Date	End Date 10/07/12	M-F Early News Weekdays M	Spots/Wee	1 \$1,200.00	Rating 0.00	20	1 \$1,300.001	0.00 NM	 1	\$1,300.00
E 56 KSN		/12 10/01/1	2 M-F Jeopardy M-F Jeopardy	CM	630-7pm	M	- :30	(φ1,300.00 i	0.00 1414		***************************************
<u>S</u> Week: 1 <u>Spot</u> <u>(</u> 1 <i>KSN</i>	<u>Ch Date F</u> VV <i>10/</i> 01/	10/07/12 Range /12-10/07/12	Weekdays M Description M-F Jeopardy	<u>St</u>	ek <u>Rate</u> 1 \$1,300.00 art/End Time 30-7pm	<u>Rating</u> 0.00	<u>Weekdays</u> <u>L</u> M		<u>te Rtg Type</u> 9 0) 0.00 <i>NM</i>		
[2 KSN (11) N	NV 10/01 NG for 56	AILABLE RA /12-10/01/12	ATE] NOT AVAILAI ? M-F Jeopardy nstatel	BLE RATE 63	30-7pm		M		00 0.00 NM		44.000.00
			12 M-F Wheel M-F Wheel of I	CM Fortune	7-730pm	M→	;30	1 \$1,300.001	0.00 NiM	1	\$1,300.00
Week: <u>Spot</u> 1 KS	Start Date 10/01/12 Ch Date NV 10/01	10/07/1 <u>Range</u> 1/12-10/07/1			ek Rate 1 \$1,300.00 tart/End Time -730pm	0.00	Weekdays M		<u>ate</u> <u>Rtg Type</u> <i>00</i>) 0.00 <i>NN</i>		
2 KS (P)	NV 10/01 MG for 5	/AILABLE F 1/12-10/01/1 7.1 10/01	ATE] NOT AVAILA 2 M-F Wheel	BLE RATE 7	-730pm		M	:30 \$1,300	0.00 0.00 NN	Л	
	[Revised	Rate to Rei	/12 FacetoFace/R	alston Rep GM	730-758p	om M	:30	1 \$900.001	0.00 NN	Ā 1	\$900.00
			Face to Face	w/ J.Ralston						•	

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104994 Order / Rev:

Advertiser:

Obama for America

Alt Order#: 06837955 09/25/12 - 10/01/12 Flight Dates:

Product Desc:

OBAMA FOR AMERICA

1536 Estimate:

KSNV

Flight Dates: 09/29/12 - 10/	01/12								
ŧ				_	. 0	Doto Pri	Rtg Type Sp	nots /	Amount
Ln Ch Start End FACE TO FACE	Inventory Code	Break Sta	art/End Time	e Days	Len Spots	s Rate Fil	rtig Typo or		
Start Date End Date	Weekdays M	Spots/Week	<u>Rate</u> <u>B</u> 900.00	tating 0.00					
Week: 10/01/12 10/07/12 E 59 KSNV 10/01/12 10/01/1			35p-1237a	M	:30	1 \$500.001	0.00 NM	1	\$500.00
LENO			D-4- [lating					
Start Date End Date Week: 10/01/12 10/07/12 Spot Ch Date Range 1 KSNV 10/01/12-10/07/12	M Description	Spots/Week 1 ⁵ Start/En 1135p-1	\$500.00 nd Time	Rating 0.00	Weekdays M	Length <u>Rate</u> :30 (\$ 50 0.0 0	Rtg Type) 0.00 <i>NM</i>		
See MG 59.2 [.NOT AVAILABLE RA	ATE] NOT AVAILABL	E RATE 1135p-1	1237a		M	;30 \$500.0	0 0.00 NM		
2 KSNV 10/01/12-10/01/12		1100	,						
E 60 KSNV 10/01/12 10/01/			237a-136am	M	: :30	1 \$250.001	0.00 NM	1	\$250.00
FALLON		Spots/Week	<u>Rate</u>	Rat <u>ing</u>					
Start Date End Date Week: 10/01/12 10/07/11 Spot Ch Date Range 1 KSNV 10/01/12-10/07/1	2 M Description	1 <u>Start/E</u>	\$250.00 nd Time	0,00	<u>Weekdays</u> M		<u>e Rta Type</u> 0) 0.00 <i>NM</i>		
See MG 60.2 [.NOT AVAILABLE R 2 KSNV 10/01/12-10/01/1 MG for 60.1 10/01	ATE] NOT AVAILABI 2 Late Night w/Fallon	LE RATE 1237a-	-136am		М	- :30 \$250.	MM 00.0 00		
[Revised Rate to Rei		CM 8	-10pm		:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
E61 KSNV 10/01/12 10/01/	12 Mon PR 8-10p Monday Prime 8		- topin	•			ì		
VOICE Start Date <u>End Da</u>	te Weekd <u>ays</u>	Spots/Week	<u>Rate</u>	Rating			1		
Week: 10/01/12 10/07/1 <u>Spot Ch Date Range</u> 1 KSNV 10/01/12-10/07/1 See MG 61.2	2 M Description		64,000.00 <u>End Time</u> m	0.00	<u>Weekdays</u> M		te <u>Rtg Type</u> 9 0) 0.00 <i>NM</i>		
[na] 2 KSNV 10/01/12-10/01/	12 Mon PR 8-10p	8-10p	m		M	- :30 \$4,000	MN 00.0 00.		
MG for 61.1 10/01 [Revised Rate to Re	instate]								\$100.00
N 62 KSNV 09/30/12 09/30			430a-5a		S :30	1 \$100.002	0.00 NM	1	\$100.00
Start Date End D Week: 09/24/12 09/30/		Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00					
Week: 09/24/12 09/30/ N 63 KSNV 09/30/12 09/30	14-		M-SA 8-11p	/ SUN	S :30	1 \$1,200.001	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30	ate Weekdays 125	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00 / <u>End Time</u>	Rating 0.00	<u>Weekdays</u>		ate Rtg Type		
<u>Spot</u> <u>Ch Date Range</u> 1 KSNV 09/24/12-09/30	<u>Description</u> /12 Jeopardy in PRIM	-	8-11p / SUN			su :30 (\$1,20 0	. 00) 0.00 <i>NM</i>	l	
Unresolved [FOOTBALL RAN		261 083	420 Fam		S- :30	1 \$100.00	2 0.00 NM	1	\$100.00
N 64 KSNV 09/29/12 09/2	To the Point - 0	ON	430-5am		5 .50	, ,,,,,,,,,			
<u>Start Date</u> <u>End I</u> Week: 09/24/12 09/30		Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00			0.00.101		\$45,00
N65 KSNV 10/01/12 10/0		СМ	205a-304a		: ;30	1 \$45.00	3 0.00 NM	`[φ40,00
<u>Start Date</u> <u>End I</u> Week: 10/01/12 <u>10/0</u> 7		Spots/Week 1	<u>Rate</u> \$45.00	<u>Rating</u> 0.00					ቀቀለ በባ
N 66 KSNV 10/01/12 10/0	114	V CM	3:00-4:00ar	n M	:30	1 \$30.00	0.00 NN	1	\$30.00

Mad Money AN

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104994 Order / Rev: 06837955 Alt Order #:

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OBAMA FOR AMERICA Product Desc:

KSNV

09/25/12 - 10/01/12 Flight Dates:

1536 Estimate:

Rate Pri Rtg Type Spots Amount Len Spots Days \$30.00 0.00 NM \$30,003 :30 M-----

Break Start/End Time Inventory Code End Start Ln Ch 3:00-4:00am N 66 KSNV 10/01/12 10/01/12 Mad Money AN Mad Money AN Rating <u>Rate</u> Spots/Week <u>Weekdays</u> End Date Start Date \$30.00 0.00 M-----Rate Rtg Type Weekdays Length 10/07/12 Week: 10/01/12 Start/End Time \$30.00 0.00 NM <u>Description</u> Ch Date Range :30 M-----Spot 1 KSNV 10/01/12-10/07/12 Mad Money AN 3:00-4:00am \$93,850.00 120 Totals